

BUY LOCAL BUY WISCONSIN

2008-2020 IMPACT REPORT

The Buy Local, Buy Wisconsin Grant Program was launched in 2008 to strengthen Wisconsin's agricultural and food industries. Projects aim to reduce marketing, distribution, and processing hurdles that impede the expansion of sales Wisconsin's food products to local purchasers.

**\$2.125
MILLION**

Awarded

**\$12.69 +
MILLION**

Increased Sales

\$ = \$\$\$\$

For every \$1 of grant funding, more than \$6 was created in new sales.



138

Jobs Created

147

Jobs Retained



3,800

Producers Benefited

4,055

Markets Benefited

450

Grant Applications



**\$15.8
MILLION**

Requested

76

Funded Projects



**\$2.125
MILLION**

Awarded

